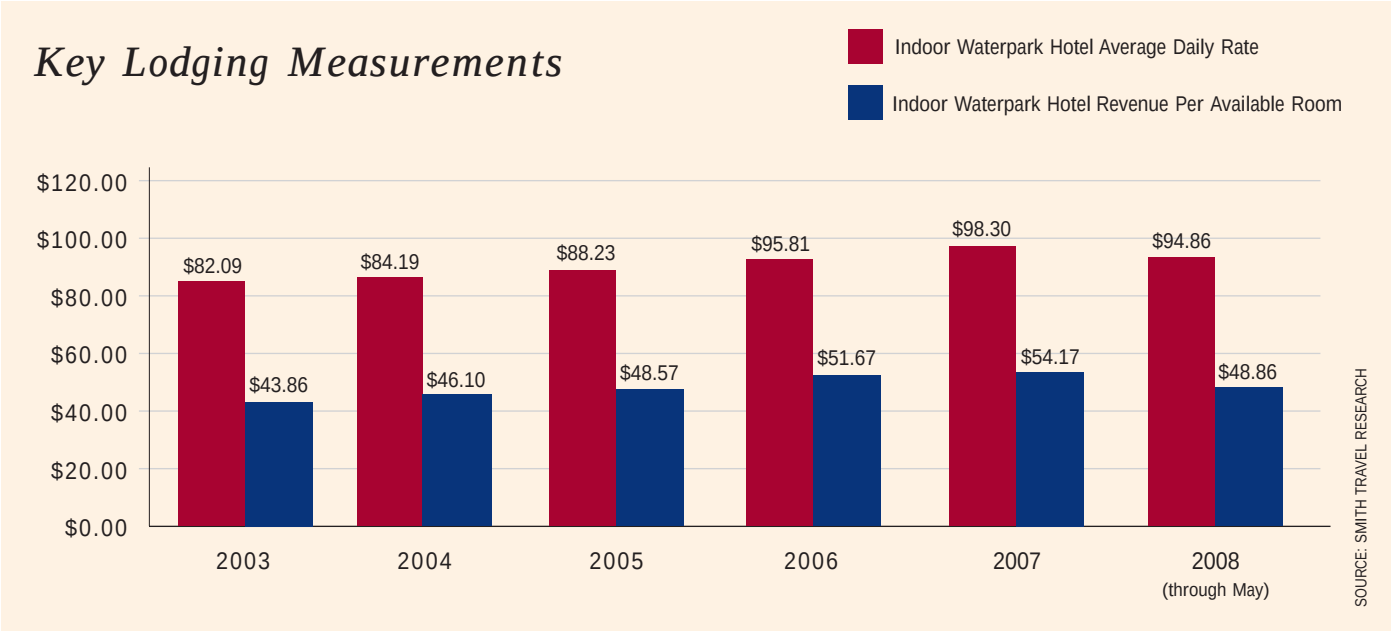
Key Lodging Measurements
Indoor Waterpark Hotel Average Daily Rate
Indoor Waterpark Hotel Revenue Per Available Room
$120.00
$100.00
$80.00
$60.00
$40.00
$20.00
$0.00
$82.09
$43.86
$84.19
$46.10
$88.23
$48.57
$95.81
$51.67
$98.30
$54.17
$94.86
$48.86
2003
2004
2005
2006
2007
2008
(through May)
SOURCE: SMITH TRAVEL RESEARCH